

# QuestaWeb, Inc.

Global Trade Management Software

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## QuestaWeb Software “Goes Live” at V. Alexander & Co., Inc.

*Technology Partnership Yields the “Best Brokerage and Logistics Package on the Market Today”*

**Clark, N.J. -- July 18, 2016** -- QuestaWeb, Inc. ([www.questaweb.com](http://www.questaweb.com)), a premier provider of web-native, integrated global trade management software solutions, announces that V. Alexander & Co., Inc., an industry leader specializing in customs house brokerage, freight forwarding, logistics and warehousing, selected QuestaWeb’s customs house broker software solution to power its brokerage and accounting functions. The solution went live in October 2015.

Formed in Memphis, Tennessee in 1962, V. Alexander & Co., Inc. has long recognized both the importance of automated solutions and the need to leverage the most advanced technology available. After extensive due diligence, V. Alexander selected QuestaWeb’s solution for customs house brokers, recognizing the advanced automation it brings to brokerage functions and the integrated accounting capabilities it delivers for brokers’ unique requirements. Key selling points included the solution’s wide-ranging functionality, ease of integration and web-native architecture.

David Swett, Vice President and Chief Information Officer, V. Alexander and Co., Inc., said, “As a company, we insist on having the very best technology available in our industry. Because we invest heavily in software development of our own products, we desired a technology partner that would work closely with us to integrate our technologies with theirs and be open to the kinds of improvements that will maintain our position as a leader in our market. With QuestaWeb, we upgraded our core operations platform to what we believe is the very best brokerage and logistics package on the market today.”

Swett characterized the level of support QuestaWeb provided during the implementation period as “tremendous.” He added, “We have been absolutely satisfied before and since implementation that we made the right choice.”

Wayne Slossberg, Senior Vice President, QuestaWeb, said, “We are thrilled that V. Alexander selected QuestaWeb technology for its customs house brokerage operations. It is rare indeed in the business world to create a vendor-customer relationship like the one V. Alexander and QuestaWeb formed. From the first day, V. Alexander was the ideal customer, providing all the support we needed and doing all the in-house work necessary to make the implementation go flawlessly. Their understanding of their business is nothing short of amazing, as is the innovative thinking they applied in using our technology. It is little wonder that V. Alexander is known for excellence among cargo dynamics companies.”

### **About QuestaWeb**

QuestaWeb is a premier provider of integrated, web-native global trade management software solutions. The firm’s business model unifies import, export, logistics, compliance and financial processes including U.S. Customs clearance, landed costs, Harmonized Tariff Schedule classifications, export licensing, denied party screening, quota management, product catalog, tracking, event management and international document repository. The centralized global database maintains up-to-date compliance content and supports multiple languages, currencies and time zones. QuestaWeb was one of the first companies certified by U.S. Customs for ABI electronic connectivity initiatives and the first ACE-certified vendor. The company’s flagship product, [TradeMaster<sup>QW</sup>](#) Global Trade Management System, proactively manages export and import processes for importers, exporters, brokers and forwarders. It accelerates the flow of goods across the global supply chain, reduces inventory and operational costs and ensures compliance with ever-changing cross-border regulations. To learn more about QuestaWeb, please visit [www.questaweb.com](http://www.questaweb.com) or call 908-233-2300.

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